



Pro Product Price Increases 2024

SKU	Item Description	CURRENT		Effective 2/1/2024	
		SRP	WHSE	New Price	WHSE
PUS-04101	Arctic Omega Lemon, 180ct	43.45	26.07	45.95	27.57
PUS-04103	Arctic Omega Liquid, 8oz	25.95	15.57	28.95	17.37
PUS-03100	Arctic Omega Unflavored, 90ct	23.95	14.37	25.95	15.57
PUS-50501	Balanced Omega, 180ct	49.95	29.97	52.95	31.77
RUS-01844	Children's Eye Health Gummies, 30ct	26.95	16.17	27.95	16.77
PUS-57884	CLO, Lemon Caps, 180ct, Pro	45.95	27.57	47.95	28.77
PUS-54786	CLO, Orange, 16oz, Pro	49.95	29.97	54.95	32.97
RUS-53786	CLO, Pet, 16oz	45.95	27.57	50.95	30.57
RUS-53783	CLO, Pet, 8oz	28.95	17.37	31.95	19.17
RUS-53785	CLO, Plain, 8oz	28.95	17.37	31.95	19.17
PUS-53788	DHA Infant, 2oz	17.49	10.49	17.95	10.77
PUS-03186	DHA Jr. Xtra, 90ct	21.95	13.17	22.95	13.77
PUS-03183	DHA Junior Liquid, 4oz	17.95	10.77	18.95	11.37
PUS-03180	DHA Junior, 180ct.	26.95	16.17	27.95	16.77
RUS-01873	Focus Support, 60ct	49.95	29.97	51.95	31.17
RUS-01538	Multi Mineral, 90ct	25.95	15.57	27.95	16.77
RUS-01570	Mushroom Cognition, 60ct	27.95	16.77	29.95	17.97
RUS-01571	Mushroom Immune, 60ct	39.95	23.97	41.95	25.17
RUS-01683	NF Probiotic Women's Balance, 30ct	49.95	29.97	51.95	31.17
RUS-01658	Nordic Beauty Collagen Peptides, 30ct	37.95	22.77	40.95	24.57
RUS-01664	Nordic Beauty Marine Collagen, 30ct	39.95	23.97	41.95	25.17
RUS-01672	Nordic Flora Probiotic Daily, 60ct	29.95	17.97	30.95	18.57
NUS-31130	Nordic Omega-3 Fishies, 36 servings	22.25	13.35	23.95	14.37
RUS-02785	Omega Focus Junior, 120ct	39.95	23.97	40.95	24.57
RUS-50515	Omega-3 Cat, 2oz	16.95	10.17	17.95	10.77
RUS-50506	Omega-3 Pet, 16oz	42.95	25.77	46.95	28.17
RUS-51502	Omega-3 Pet, 180ct	39.95	23.97	41.95	25.17
RUS-50505	Omega-3 Pet, 2oz	16.95	10.17	17.95	10.77
RUS-50504	Omega-3 Pet, 8oz	23.95	14.37	26.95	16.17
RUS-50502	Omega-3 Pet, 90ct	21.95	13.17	22.95	13.77
RUS-01621	Omega-3 Phospholipids, 60ct	44.95	26.97	45.95	27.57
RUS-01758	Postnatal Omega-3, 60ct	34.95	20.97	36.95	22.17
RUS-01755	Prenatal DHA Gummy Chew, 27ct	24.95	14.97	25.95	15.57
PUS-50094	Prenatal DHA, 90ct, Pro	28.95	17.37	30.95	18.57
PUS-01746	ProDHA 1000 120ct	57.95	34.77	60.95	36.57
PUS-50089	ProDHA 1000 60ct	31.95	19.17	33.95	20.37
PUS-50097	ProDHA Eye, 120ct	89.95	53.97	93.95	56.37
PUS-50095	ProDHA Eye, 60ct	49.95	29.97	51.95	31.17
PUS-51090	ProDHA Strawberry, 120ct	36.95	22.17	38.95	23.37
PUS-04092	ProEFA-3.6.9 Liquid, 8oz	31.95	19.17	33.95	20.37
PUS-04091	ProEFA-3.6.9, 180ct	49.95	29.97	51.95	31.17
PUS-03091	ProEFA-3.6.9, 90ct	24.95	14.97	25.95	15.57

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		SRP	WHSE	New Price	WHSE
PUS-03090	ProEPA w/ Concentrated GLA, 60ct	59.95	35.97	61.95	37.17
PUS-07063	ProEPA Xtra, 120ct	72.95	43.77	76.95	46.17
PUS-08060	ProEPA, 120ct	53.95	32.37	55.95	33.57
PUS-08061	ProEPA, 180ct	76.95	46.17	79.95	47.97
PUS-07125	ProOmega 2000 Jr, 60ct	34.95	20.97	36.95	22.17
PUS-12135	ProOmega 2000 w/D3, 120ct	92.95	55.77	98.95	59.37
PUS-12134	ProOmega 2000 w/D3, 60ct	51.95	31.17	55.95	33.57
PUS-12137	ProOmega 2000, 120ct	89.95	53.97	97.95	58.77
PUS-12138	ProOmega 2000, 60ct	49.95	29.97	52.95	31.77
PUS-12128	ProOmega 3.6.9, 120ct	58.95	35.37	60.95	36.57
PUS-12170	ProOmega Blood Sugar, 60ct	26.95	16.17	28.95	17.37
PUS-03125	ProOmega Curcumin, 90ct	63.95	38.37	66.95	40.17
PUS-12121	ProOmega Fish Gelatin, 60ct	29.95	17.97	31.95	19.17
PUS-12141	ProOmega Joint Xtra, 90ct	55.95	33.57	58.95	35.37
PUS-07100	ProOmega Junior, 90ct	29.95	17.97	31.95	19.17
PUS-14160	ProOmega LDL, 180ct	76.95	46.17	81.95	49.17
PUS-12126	ProOmega Liquid, 8oz	71.95	43.17	78.95	47.37
PUS-13130	ProOmega-CoQ10, 120ct	69.95	41.97	74.95	44.97
PUS-12130	ProOmega-CoQ10, 60ct	38.95	23.37	41.95	25.17
PUS-11783	ProOmega-D Xtra, 8oz	79.95	47.97	82.95	49.77
PUS-13124	ProOmega-D, 120ct	51.95	31.17	55.95	33.57
PUS-14124	ProOmega-D, 180ct	73.95	44.37	78.95	47.37
PUS-12124	ProOmega-D, 60ct	28.95	17.37	30.95	18.57
PUS-13120	ProOmega, 120ct	49.95	29.97	53.95	32.37
PUS-14120	ProOmega, 180ct	69.95	41.97	75.95	45.57
PUS-12120	ProOmega, 60ct	27.95	16.77	29.95	17.97
NUS-01807	Ultimate Omega 2X Sport, 60ct	52.95	31.77	55.95	33.57
NUS-01808	Ultimate Omega-D3 Sport, 60ct	32.95	19.77	33.95	20.37